

**Special session COST ACTION 22124 ECO4ALL**  
within 2nd OPEN-AIR CITIES International Conference  
“Local and Regional Sustainable Development and Urban Reconstruction”  
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**ECO4ALL FOR CONSUMER PROTECTION THROUGH CIRCULAR ECONOMY STRATEGIES -  
THE CONTRIBUTION TO SUSTAINABLE DEVELOPMENT**

Carrying out sustainable development goals by 2030, especially focusing on sustainable consumption, represents a collective priority in today's society, but significant regional differences within the EU and globally. In this context, the transition to the circular economy (CE) brings a significant paradigm shift in modern sustainability strategies, especially in the area of consumer protection and the development of sustainable practices. ECO4ALL action responds to these challenges by encouraging regional and international cooperation to improve sustainable consumption and consumer protection, thereby contributing to the achievement of sustainable development goals and creating a circular economy that serves the interests of all participants in society. ECO4ALL particularly emphasizes producer responsibility in the product design and marketing stages, thereby encouraging consumer protection through the strategies of reducing, reusing, and repairing products.

The special session will focus on circular economy (CE) strategies that can improve consumer protection, reduce environmental risks, promote resource efficiency, and alleviate inefficient use. One of the key aspects of this session will be a discussion on how the proactive role of consumers can contribute to the full circularity of the process, through inclusive participation in every step of sustainable development, and advocating for stronger regulatory frameworks that encourage circular practices. ECO4ALL thereby complements existing EU policies, which are focused on the ecological and productive aspects of the circular economy, expanding the focus on social and consumer dimensions.

The key topics of the present Session are the following:

- The Role of Circular Economy in Achieving the 2030 Sustainable Development Goals
- Circular Economy Strategies for Sustainable Resource Management
- Consumer Protection through Product Lifecycle Extension through Reducing, Reusing, and Repairing
- Circular Economy as a Tool for Sustainable Consumption
- Enhancing Cross-border Cooperation for Circular Economy Success
- Policy Frameworks for Regional Development and Their Impact on Circular Economy Adoption
- The Socio-Economic Impacts of Circular Economy Practices on Consumer Rights
- Overcoming Barriers to Circular Economy Implementation in Different Regions
- Cross-sector Collaboration for Promoting Circular Economy in Consumer Markets
- Education and Awareness for Sustainable Consumption

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